

From the Desk of: Maury Treleven Special Projects Consultant, Gonzales, Greenfield & Soledad Tri-Cities Disposal & Recycling 831-262-2156 mtr11@outlook.com



## City of Greenfield 2019 Reuse, Recycle & Cleanup Day Report

November 22, 2019

## Submitted to: Mayor & City Council of the City of Greenfield through the Office of the City Manager



The City of Greenfield held its seventh annual Reuse, Recycle & Cleanup Day event from 8 AM to 1 PM on Saturday, November 16, 2019, at the City of Greenfield Corporation Yard. The event was scheduled to go until 2 PM but had to be shut down early because the bins were too full to turn around an additional time. In all three cities served by Tri-Cities, the cleanup events are having to be shut down early due to an overwhelming response from the public. The data continues to increase in the area of trash disposal. This year's event collected 11,260 more pounds of trash and recyclable materials than that of the previous year.

This special event is designed to focus on the concept of reuse and the separation and diversion of recyclable materials. It also serves as an event to combat the issue of illegal dumping on the streets, alleyways, and back roads adjacent to the community.

Volunteers supporting the Greenfield High School Physics Club staffed this year's event. They were supported by a wonderful group of volunteers and employees from the City of Greenfield and 23 staff members from Loudpack Farms. There were so many volunteers available that a team of Loudpack employees split off to conduct an impromptu litter cleanup in the Civic Center area of downtown.

The volunteers did an exceptional job in following directions, maintaining a safe environment, assisting community members with source separation of materials, and providing them with a positive experience. In return for the group's service, Tri-Cities will donate \$500 to the Greenfield High School Physics Club.



This year's event was a great success, achieving a 52% diversion rate. There was again a line of vehicles waiting up to 30 minutes for the event to open, and the flow of participants was steady for the duration

of the event. The event continues to have a "take it or leave it" reuse area for event participants. Salinas



Valley Recycles collected one full van load of clothing donations and delivered them to the Goodwill donation station in Soledad.

This event continues to be successful in large part due to the support and enthusiasm from a great team of professionals from the City of Greenfield, Salinas Valley Recycles, Monterey County Environmental Health, and Tri-Cities Disposal & Recycling.

A large "thank you" is owed to the Nina Aguayo and Arturo Felix from the City of Greenfield. Due to a death in the family, I was unable to be present to direct the event. Nina and Felix took over for me on that day and made sure that everything ran smoothly. These two are some of the most dedicated and community-minded city staff I have worked with over the years. Their positive attitude toward serving their community is exemplary.

## 2019 Diversion/Recycling: 13.91 tons 2019 Trash: 12.62 tons Total Collected: 26.53 tons Diversion Rate: 52%

	2019 tons	2018 tons	2017 tons	Avg tons 2013-2016
Trash	12.62	8.33	5.17	5.00
Metal Recycling	6.47	4.93	2.20	2.43
Appliances	2.63	2.94	2.81	2.98
Mixed Recycling	1.47	0.93	0.91	0.90
Electronic Waste	1.55	2.03	1.94	2.11
Donations (est)	0.79	0.56	1.05	0.70
ABOP Waste	0.80	1.08	0.80	0.78
Reuse Area (est)	0.20	0.10	0.20	0.48
Oil filter exchange	12 vouchers	31 vouchers	26 vouchers	29 vouchers

Thanks to everyone for their continued support of this excellent community event!

\$500 Donation: Greenfield High School Physics Club Attn: ASB Bookkeeper 225 S. El Camino Real Greenfield, CA 93927

Respectfully submitted,

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Maury Treleven