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City of Gonzales

2022 Summer Reuse, Recycle & Cleanup Day Report

June 16, 2022

Submitted to: Mayor & City Council of the City of Gonzales through the Office of the City Manager

On June 11, 2022, the City of Gonzales held its Summer community cleanup day event at Fairview Middle School. The event was advertised to residential utility customers through social media and community-wide mailers.



The flow of traffic by participants was steady. CalTrans staff tracked the number of participants at 180 vehicles. Fairview Middle School continues to be an ideal location to maintain a safe and visible community event.

The community continues to take advantage of the free landfill vouchers for disposing of refrigerators and freezers at the Johnson Canyon Landfill. Volunteers benefit from being able to direct participants to the landfill to dispose of bulky items such as mattresses and appliances. Rather than unload into dumpsters, residents can easily push these items off into collection piles at the landfill.

The event focuses on preventing illegal dumping and helping residents “clear the clutter.” It facilitates source separation, recycling, and proper disposal of hazardous waste, trash, appliances, mattresses, scrap metal, rigid plastics, cardboard, and electronic waste.

We were excited to once again benefit from DOT/Caltrans “Clean California” funding and staff assistance. The “Dump Day” grant program provides up to \$2,000 to cover landfill disposal fees and professional staff time. Joining us at our events throughout South Monterey County allows Caltrans District 5 to do outreach to further our shared goals of eliminating littering and illegal dumping.

The free “Take it or Leave it” area continues to be a big hit with the community. Many usable items were diverted from the trash dumpster for reuse at a new home. The event accepts donations for the clothing closet at the Gonzales Community Presbyterian Church. Additional household items were delivered to the Goodwill drop-off in Soledad.

Residents received free and safe disposal of ABOP (Antifreeze, Batteries, Oil, and Paint) materials and sharps containers through Salinas Valley Recycles. Monterey County Environmental Health coordinated an oil filter exchange program. They also provided free oil collection containers.



Reuse Area Find!
Unopened Lego Kit (\$150 value)
Happy Child: Priceless

The Gonzales High School Cross Country and Track teams provided 84 volunteer hours. This group is well-organized and consistent in meeting its commitments with enthusiastic volunteers who exemplify the spirit of community service. Tri-Cities provided gloves, safety vests, lunch, and ice water. The group will receive a \$500 donation from Tri-Cities Disposal & Recycling.

Thank you to our partners, Gonzales Unified School District and Trini Zavala, Monterey County Environmental Health, Gonzales Community Presbyterian Church, Salinas Valley Recycles, and Caltrans District 5.

2022 Summer Event
Diversion/Recycling: 9.13 tons Trash: 6.46 tons Total Collected: 15.59 tons
Diversion Rate: 59% Cars/Trucks: 180

| Item | CUYD | Summer 2022 Tons | Fall 2021 Tons | Average Tons Per Event Day 2013-2019 |
|---------------------------------|------|----------------------|---------------------------|--------------------------------------|
| Trash | 120 | 6.46 | 8.04 | 6.0 |
| Metal | 80 | 3.96 | 4.30 | 4.9 |
| Mattresses | DEL | 0.28 10 PCS | 0.19 7 PCS | 0.30 11 PCS |
| E-waste | 20 | 0.70 | 1.85 | 1.29 |
| Crdbd/Paper | 40 | 0.04 | 0.03 | 0.43 |
| Rigid Plastics | 40 | 0.52 | 0.68 | 0.55 |
| Haz. Mat. (ABOP) | VAN | 0.93 (1,866 lbs.) | 1.00 (1,955 lbs.) | 1.00 (1,968 lbs.) |
| Freon Appliances | DEL | 0.77 7 PCS | 1.11 13 PCS | 1.13 9.5 PCS |
| Non-freon Appliances | DEL | 0.20 3 PCS | 0.30 tons 4 PCS | 0.51 6.5 PCS |
| Clothing Donations & Reuse Area | DEL | 1.73 (3,460 lbs.) | 1.16 tons (2,325 lbs.) | 0.50 (1,000 lbs.) |

Oil filter exchange: 30 Vouchers/26 Redeemed Sharps containers: 11

Notes:

- VAN=Collection by Salinas Valley Recycles' ABOP panel van
- DEL=Resident delivered to landfill with free disposal voucher (or item is free to dispose/recycle)
- Clothing donations are estimated by approximate volume of carloads/truckloads
- Additional donations of household goods/clothing were taken to Goodwill.
- "Take it or Leave it" reuse area items are estimated and include items recovered from dumpsters by participants.
- Weights for items counted as units are calculated based on weight per unit established by DHEC and CalRecycle tables.
- Freon appliances include: Refrigerators, Freezers, ACs, refrigerated water coolers

Respectfully submitted,

Maury Treleven

