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City of Gonzales 2023 Fall Reuse, Recycle & Cleanup Day Report

October 30, 2023

Submitted to: Mayor & City Council of the City of Gonzales through the Office of the City Manager

On October 21, 2023, the City of Gonzales held its fall community cleanup day event at Fairview Middle School. The event was advertised to residential customers through social media and direct mail. The flow of traffic by participants was steady. CalTrans staff tracked the number of participants at 146 vehicles.



This event provides landfill disposal vouchers for refrigerators and freezers at the Johnson Canyon Landfill. Volunteers benefit from being able to direct participants to the nearby landfill to dispose of bulky items such as mattresses and appliances. Rather than unload them into dumpsters, residents can easily push them off into landfill collection piles.

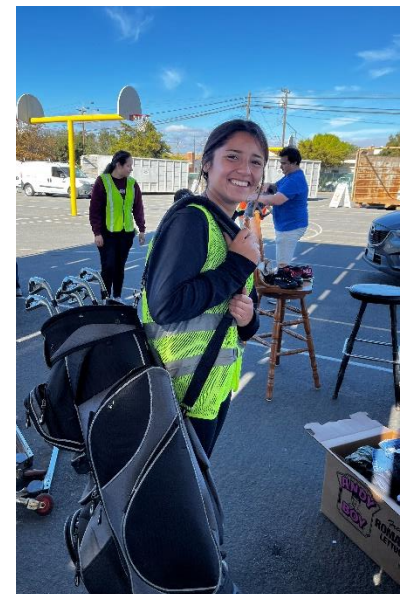
The event focuses on preventing illegal dumping and helping residents “clear the clutter.” It facilitates source separation, recycling, and proper disposal of hazardous waste, trash, appliances, mattresses, scrap metal, rigid plastics, cardboard, and electronic waste.

The event was sponsored by a **Caltrans “Clean California Dump Day” grant**. The grant covers the city’s landfill disposal fees and professional staff time for Tri-Cities and Salinas Valley Recycles. This partnership allows Caltrans District 5 to outreach to further our shared goals of eliminating litter and illegal dumping.

Residents received free and safe disposal of ABOP (Antifreeze, Batteries, Oil, and Paint) materials and sharps containers through Salinas Valley Recycles. Monterey County Environmental Health coordinated a **CalRecycle grant-funded oil filter exchange** and provided free oil collection containers.

There are some great partnerships to report for this year’s fall event. The previous weekend, the City of Gonzales facilitated community-wide garage sales, with approximately 90 households registering. Through the event mailer, residents were instructed to bring unsold clothing and household items to the cleanup event the following weekend, **AND THEY DID!** In addition to a fantastic “Take it or Leave it” reuse area. Twice, Salinas Valley Recycles tightly packed their largest van with clothing donations (estimated at 12 cubic yards!).

Extended participation in the event by Save the Whales (STW) was a blessing. This year, STW had a large number of CSUMB student volunteers for the event. They asked if they could join us to volunteer at the event after collecting their stormwater surveys and a quick litter cleanup at Fairview School for the City of Gonzales. Without their help, the cross-country volunteers would have been completely overwhelmed with the volume of clothing donations.



The Gonzales Community Presbyterian Church was behind schedule in processing donations to its clothing closet.



Fortunately, South County Animal Rescue had a Goodwill “fill the van” fundraiser in Soledad on that same day. The cleanup event contributed more than a ton of clothing and household donations to their fundraising efforts. Our volunteers were also able to separate a large number of towels and sheets for the animal rescue non-profit to use in caring for the animals they take in.

CSUMB students provided 21 service hours beyond their work for Save the Whales. The Gonzales High School cross-country and track teams provided 85 volunteer hours. This group

consistently meets its commitments with enthusiastic volunteers who exemplify the spirit of community service. Tri-Cities provided gloves, safety vests, lunch, and ice water. The cross-country and track team will receive a \$500 donation from Tri-Cities Disposal & Recycling.

Thank you to our partners Gonzales Unified School District and Trini Zavala, Monterey County Environmental Health, Save the Whales, Salinas Valley Recycles, and Caltrans District 5.

2023 Fall Event

Diversion/Recycling: 9.22 tons Trash: 6.03 tons Total Collected: 15.25 tons

Diversion Rate: 61% Cars/Trucks: 146 Total CUYD 317

Item	Fall 2023 Tons	CUYD	Summer 2023 Tons	Average Tons Per Event Day 2013-2022
Trash	6.03	120	7.69	7.14
Metal	3.83	80	3.78	3.88
Mattresses	0.06 (2 PCS)	DEL	0	0.20 (7 PCS)
E-waste	0.94	20	1	1.1
Crdbd/Paper	0.25	40	0.63	0.21
Rigid Plastics	0.55	40	0.75	0.60
Haz. Mat. (ABOP)	0.51 (1,025 lbs.)	VAN	0.83 (1,654 lbs.)	0.83 (1,648 lbs.)
Freon Appliances	1.0 (9 PCS)	DEL	1.41 (13 PCS)	0.80 (7.42 PCS)
Non-freon Appliances	0.48 (7 PCS)	DEL	0.53 (7 PCS)	0.42 (4.08 PCS)
Clothing Donations & Reuse Area	1.60 (3,200 lbs.)	17	1.38 (2,750 lbs.)	1.31 (2,624 lbs.)

Oil filter exchange: 27 Vouchers Sharps containers: 0

Notes:

- VAN=Collection by Salinas Valley Recycles’ ABOP panel van
- DEL=Resident delivered to the landfill with free disposal voucher (or item is free to dispose/recycle)
- Clothing donations are estimated by approximate volume of carloads/truckloads
- “Take it or Leave it” reuse area items are estimated
- Weights for items counted as units are calculated based on weight per unit established by DHEC and CalRecycle tables
- Freon appliances include refrigerators, freezers, ACs, and refrigerated water coolers

Respectfully submitted,

Maury Treleven

City of Gonzales
Free Community-wide Garage Sales
Ventas de Garaje Comunitarias Gratis

Clear the clutter & make some money.
Does not affect your annual garage sale limit.
We advertise your sale on our website
& social media.

- Register at City Hall or Online:
<https://rb.gy/joexh>
- When: Saturday & Sunday, October 14 & 15
Sign up by October 13
- After sales, bring your unsold items for donation, trash & recycling to the cleanup event on October 21



Despeja el desorden y gana algo de dinero.
No afecta su límite anual de venta de garaje.
Anunciamos su venta en nuestro sitio web y redes sociales.

- Regístrese en el Ayuntamiento o En Línea:
<https://rb.gy/joexh>
- Cuándo: sábado y domingo, octubre 14 y 15
Regístrese antes del 13 de octubre
- Después de la venta, traiga sus artículos no vendidos para donación, basura y reciclaje para el evento de limpieza el 21 de octubre

Read Inside:
Community Garage Sales & Cleanup Day
Leer Dentro: Ventas de Garaje Comunitarias
y Día de Limpieza

Tri-Cities Disposal & Recycling
10 Ryan Ranch Road
Monterey, CA 93940
888-678-6798
Tri-CitiesDisposal.com

Presorted Standard
U.S. Postage
PAID
Permit No. 164
Salinas, CA

Food Scraps & Yard Waste

*Sobres de Comida y
Desperdicios de Jardin*



- No**
- | | | | |
|---|----------------------------|------------------------|----------------------------|
| Raw Meat
<i>Carne cruda</i> | Plastic
<i>Plastico</i> | Glass
<i>Vidrio</i> | Cardboard
<i>Carton</i> |
| Plastic Bags
<i>Bolsas de plastico</i> | Metal
<i>Metal</i> | Paper
<i>Papel</i> | Liquids
<i>Liquidos</i> |

Customer Survey
Encuesta de Clientes



Tri-Cities Disposal & Recycling

888-678-6798

Tell us how we are doing
Dinos como lo estamos hacienda
Tri-CitiesDisposal.com



Survey in English



Encuesta en Español

Gonzales Residents ONLY—SOLAMENTE Habitantes de Gonzales

Bring this flyer with you! Good for one FREE load at cleanup event

**Traiga este folleto con usted! Bueno para una carga GRATIS
en el evento de limpieza**

Don't litter! Cover & secure your load!

¡No tires basura! ¡Cubre y asegura tu carga!





Reuse, Recycling & Cleanup Day



Fairview Middle School

Saturday, October 21, 2023

sábado el 21 de octubre de 2023

8:00 AM—1:00 PM

or until boxes full

o hasta que los contenedores se llenen

Free! ¡Gratis!

Gonzales Residents ONLY

(No businesses)

SOLAMENTE Habitantes de Viviendas (No negocios)

For more information call/
Para más información llame al
Toll free 888-678-6798



Items Accepted: General Garbage, Clothing Donations, Electronics, TVs & Computers, Metal & Steel Items. **Mattresses & Appliances:** Take directly to Johnson Canyon Landfill for FREE. **Refrigerators & Freezers:** FIRST, pick up your FREE landfill disposal voucher at the event. **Note:** All engines and transmissions must have the pans removed and be drained of fluids. **Please NO WOOD OR YARD WASTE, Tires, Large Furniture, Couches, Sofas, or Hazardous Waste** (other than listed below).

Special Wastes Collection;
Including sharps in APPROVED containers

*Colección de Residuos Especiales;
Incluyendo contenedores APROBADOS
para jeringas*



RECYCLE
USED OIL FILTERS



Receive up to two free oil filters when you
bring in your used oil filters for recycling

*Recibe hasta dos filtros de aceite gratis cuando
traigas los filtros usados de aceite para reciclarlos*

Artículos Aceptados: Basura General, Donaciones de Ropa, TVs, Computadoras, Electrónicos, Artículos de Metal. **Colchones y Electrodomésticos:** Lleve GRATIS al Basurero Johnson Canyon. **Refrigeradores y Congeladores:** PRIMERO, recoja su vale de disposición GRATUITA en el evento. **Nota:** Todos los motores y transmisiones deben tener las bandejas retiradas y no tener líquidos o aceite.

Por favor NO MADERA o Maleza/Desperdicios de Jardín, Llantas, Muebles Grandes, Sofás, o Desechos Tóxicos (excepto los mencionados arriba).



Tri-Cities Disposal & Recycling
(888) 678-6798



Día de Reutilización, Reciclaje y Limpieza